



TÜRKİYE Construction Equipment  
Distributors & Manufacturers Association  
[www.imder.org.tr](http://www.imder.org.tr)



Materials Handling, Storage & Industrial  
Equipment Association of TÜRKİYE  
[www.isder.org.tr](http://www.isder.org.tr)

# 2016

## 2. ULUSLARARASI

## 2nd INTERNATIONAL

## İŞ MAKİNALARI

## CONSTRUCTION

## EQUIPMENT

## KONGRESİ

## CONGRESS

20-21 Ekim / October 2016

[www.vizyon2023turkiye.org](http://www.vizyon2023turkiye.org)

### Be Sustainable, Build Future

Sürdürülebilir Ol, Geleceği İnşa Et



TÜRKİYE CUMHURİYETİ  
EKONOMİ BAKANLIĞI



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TÜRKİYE Construction Equipment  
Distributors & Manufacturers Association  
[www.imder.org.tr](http://www.imder.org.tr)

# 2016, 2nd INTERNATIONAL CONSTRUCTION EQUIPMENT CONGRESS

"07 to 2023"

## 2013 Congress

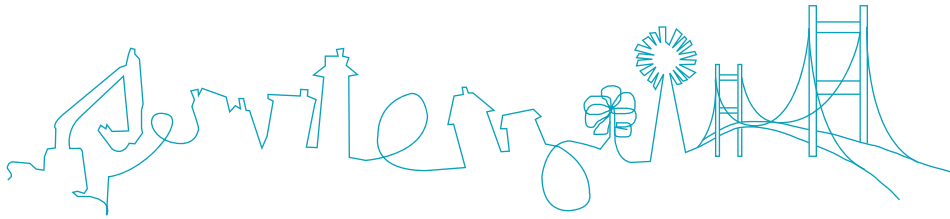
Achieved

800	Participants From 15 Countries
110	International Participants
160	High Level Bureaucrats
36	Sponsors
8	Media Sponsors
11	International Supporting Organizations
9	National Supporting Organizations
40	Supporting Public Organizations
47	Speakers
4	Supporting Fairs
25	B2B Meetings with high level executive delegation

## 2016 Congress

Expected

900	Participants From 20 Countries
200	International Participants
50	High Level Bureaucrats
50	Sponsors
30	Media Sponsors
40	International Supporting Organizations
15	National Supporting Organizations
55	Supporting Public Organizations
34	Speakers
7	Supporting Fairs
150	B2B Meetings with high level executive delegation



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# 2016

20 - 21 Ekim / October 2016

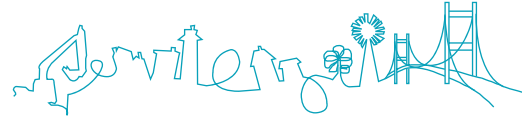
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## 2. INTERNATIONAL CONSTRUCTION EQUIPMENT CONGRESS DRAFT PROGRAMME

### WELCOME – 19 OCTOBER 2016 WEDNESDAY

14:00 – 17:00 CLUSTER PROJECT (UR-GE) B2B MEETINGS  
19:00 – 21:00 WELCOME RECEPTION AND DINNER FOR INTERNATIONAL GUESTS \* Hosted by İMDER

### 1<sup>st</sup> DAY, 20 OCTOBER 2016 THURSDAY

08:30 – 09:30 REGISTRATION

09:30 – 11:00 OPENING SPEECHES

- Mr. Cüneyt DİVRİŞ *President of Congress Committee*
- Mr. H. Tamer ÖZTOYGAR *Chairman of İMDER*
- Mr. Cüneyt BAŞARAN *Chief Editor of BLOOMBERG HT*  
“Macro Perspective on Economy, Expectations of Growth”
- Mr. Nihat ZEYBEKÇİ *Minister Of Economy \* In case of his honouring*

11:00 - 12:30 Panel-1 : “CONSTRUCTION EQUIPMENT AND ECONOMIC SUSTAINABILITY”

#### MODERATOR

- Mr. Cüneyt BAŞARAN *Chief Editor of BLOOMBERG HT*

#### PANELISTS

- Mr. David PHILLIPS *Off-Highway Research (General Manager)*  
“Evolution of the World Markets, Rising Markets and Expectations”
- Mr. Merih ÖZGEN *Vice President of İMDER - HİDROMEK*  
“Exportation, Production and Access to International Markets, Expectations of Local and Foreign Clients”
- Mr. Cevdet ALEMDAR *Board Member of İMDER- TEMSA (Komatsu)*  
“Investment and Finance, Incentives and Successful Implementations of a Developing Country and Her Pros”
- \*İNTES *Chairman, Celal Koloğlu (Kolin A.Ş.) or*
- \*TMB *Contractors Union of Turkey, Chairman, Mithat YENİGÜN - YENİGÜN A.Ş. \* to be confirmed*  
“Client Expectations, What is Awaiting the Contractors in the Future?”

Official Opening of Foyer Area

12:30 – 13:45 LUNCH

14:00 – 15:30 Panel-2: “TECHNOLOGY AND ENVIRONMENT / VOICE OF USERS, MARKET SURVEILLANCE AND ENVIRONMENTAL SUSTAINABILITY”

#### MODERATOR

- Ms. Canan Ercan ÇELİK *Chairman – Business World and Sustainable Development Association*

#### PANELISTS

##### 1<sup>st</sup> Panelist – Operation:

(BP, Shell, Socar or Total)

- Environment Surveillance at Construction Equipment Operations
- Regaining of Mining Sites
- Product Recycling
  - Materials that are Used in Production
  - Consuming Goods - After Sale Services

##### 2<sup>nd</sup> Panelist - Product:

- Dr. Paul A. Williams *Manager European Regulatory Affairs, Emission Regulations & Conformance, Caterpillar*
- a. Emissions (Noise, Engine and Exhaust)
  - Hybrid and Other Engine Technologies
  - Fuel Efficiency
  - Bio Fuel Consumption
  - Electric Drive
  - Accurate Products / Capacity Choices

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Istanbul Türkiye

### 3<sup>rd</sup> Panelist – Production:

- Mr. Alan BERGER *Executive Vice President of Volvo \* to be confirmed*
- a. Effect of Environment on Production
  - I. Paris Agreement
  - II. Carbon Release

### 4<sup>th</sup> Panelist – Regulations :

- Republic of Turkey Ministry of Environment and Urbanization or Republic of Turkey Ministry for EU Affairs
- a. State Approach
  - I. Republic of Turkey Ministry for EU Affairs
  - II. Republic of Turkey Ministry of Environment and Urbanization

15:30 – 16:00 COFFEE BREAK

16:00 – 17:30 Panel-3 “PUBLIC / EDUCATION AND HUMAN RESOURCES”

#### MODERATOR

- Mr. Adnan DALGAKIRAN *President of Turkish Machinery Federation, Vice President of Istanbul Chamber of Industry*  
*“Investment on Human Development Indeks - Make Live and Appraise the Human, Make Live the State”*

#### PANELISTS

##### 1- Panelist:

- Mr. Hasan Basri BOZKURT *Owner of Hidromek*  
*“I Have an Agony !!”*
  - a. Diploma or Experience?
  - b. Evaluation of the Education System

##### 2- Panelist:

- Mr. Abdulkadir KONUKOĞLU *Honorary Chairman of Sanko Holding*  
*“Human Factor in Business Life and Education”*

##### 3- Panelist:

- Prof. Dr. Ömer AÇIKGÖZ *Prime Ministry of Republic of Turkey, Deputy Undersecretary \* In case of his honouring*  
*“Sectoral Overview”*
  - a. Comparison of Vocational Education and University

13:30 – 17:30 CLUSTER PROJECT (UR-GE) B2B MEETINGS

13:45 – 18.30 INNOVATIVE, TECHNOLOGY AND R&D DEMONSTRATION AND SPONSOR PRESENTATIONS

- 3D Printers
- Simulation
- Production Technologies
- Innovations
- How Exhibitions effect the Technology and R&D – Bauma (Messe München International)

19:30 – 20:00 RECEPTION

20:00 – 22:30 GALA DINNER

## 2<sup>nd</sup> DAY – 21 OCTOBER 2016 FRIDAY

08.00 - 09:30 BREAKFAST

09.30 - 12.30 WORLD CONSTRUCTION EQUIPMENT ECONOMIC FORUM

#### MODERATOR

- Mr. David PHILLIPS *Off-Highway Research - World Construction Equipment Research Company*

#### PANELISTS

- CECE *Europe Committee for EU Construction Equipment*
- ERA *European Rental Association*
- AEM *American Equipment Manufacturers*
- SOBRATEMA *Brazil Construction Equipment Manufacturers Association*
- CCMA *China Construction Machinery Association*
- KOCEMA *Korea Construction Equipment Manufacturers Association*
- CEMA *Japan Construction Equipment Manufacturers Association*
- CII *Confederation of Indian Industry*
- S.E. Asia and Indonesia
- Middle East
- Africa

10.00 – 17.00 CLUSTER PROJECT (UR-GE) B2B MEETINGS

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## Construction Equipment World is Coming Together in İstanbul at İMDER's Congress

İMDER (Türkiye Construction Equipment Distributors & Manufacturers Association) is preparing to host the "2nd International Construction Equipment Congress" between 20th and 21st of October 2016 in İstanbul. With a forecast of 15 % of growth over the first congress in 2013, the expected number of participants is over **900 high level representatives** of the construction machinery industry from over **30 different countries** all around the world, including senior bureaucrats.

Implemented to the congress there will be a comprehensive B2B meetings program scheduled for the duration of the venue including **200 executives** of large companies internationally along with their Turkish counterparts.

The congress that carries the theme "**Be Sustainable, Build Future**", is forecasted to make a huge impact within the construction world.

The congress that includes panels carrying academical value, will generate a platform where it will be possible to open gates to new businesses via connecting new business partners nationally and internationally.

The Congress is sponsored by big names like **Mst Sanko, Caterpillar, JCB, Hyundai, Komatsu, Hidromek, Total, Turkish Airlines, KHL Group** etc. And you can still take your place as a sponsor to this big event and gain priority to the B2B meetings.

For further information, available sponsorship options and registration please visit: [www.vizyon2023turkiye.org/eng/](http://www.vizyon2023turkiye.org/eng/)

### İş Makinaları Dünyası İMDER Organizasyonu ile İstanbul'da Bir Araya Gelecek

İMDER (Türkiye İş Makinaları Distribütörleri ve İmalatçıları Birliği), **20-21 Ekim 2016** tarihlerinde İstanbul'da düzenlenecek "**2. Uluslararası İş Makinaları Kongresi**"ne ev sahipliği yapmaya hazırlanıyor. 2013 yılında 1. düzenlenen kongreye oranla %15 büyümenin gerçekleşmesi tahmin ediliyor ve **30'un üzerinde farklı ülkeden, 900 civarı, üst düzey sektör temsilcisi ve bürokratın** bir araya gelmesi bekleniyor.

Kongrede aynı zamanda geniş kapsamlı B2B görüşmeler organize edilerek, sektörde uluslararası anlamda söz sahibi olan firmalardan **200 uluslararası yönetici** de Türk mevkidaşı ile buluşacak.

"**Sürdürülebilir Ol, Geleceği İnşa Et**" teması ile düzenlenen kongrenin sektörde büyük yankı uyandırması bekleniyor.

Akademik anlamda zengin içeriklere sahip panellerin yer alacağı kongre aynı zamanda ulusal ve uluslararası anlamda yeni iş ortakları edinmeniz için de bir platform oluşturacak.

Sektörün önemli isimlerinden **MST Sanko, Caterpillar, JCB, Hyundai, Komatsu, Hidromek, Total, Türk Hava Yolları, KHL Grup** gibi firmaların sponsor olduğu bu büyük etkinlikte sponsor olarak yer alabilir ve B2B görüşmelerde öncelik kazanabilirsiniz.

Detaylı bilgi, sponsorluk alternatifleri ve kayıt için lütfen ziyaret ediniz: [www.vizyon2023turkiye.org](http://www.vizyon2023turkiye.org)

İMDER-TÜRKİYE İş Makinaları Distribütörleri ve İmalatçıları Birliği

İMDER-TURKEY Construction Equipment Distributors & Manufacturers Association

Bağlarbaşı Mahallesi Kumru Sokak No:18/1 Evran İş Merkezi Kat:1 34844 Maltepe - İSTANBUL

Tel : 0090216 477 70 77 – Faks : 0090216 441 70 71 E-mail: [imder@imder.org.tr](mailto:imder@imder.org.tr) [www.imder.org.tr](http://www.imder.org.tr)

İMDER – CECE (Avrupa Birliği İş Makinaları Üreticileri Federasyonu) [www.cece.eu](http://www.cece.eu) ve ERA (Avrupa Kiralama Derneği)

[www.erarental.org](http://www.erarental.org) Yönetim Kurulu Üyesidir.

İMDER – Board Member of CECE ( Committee for European Consturction Equipment).[www.cece.eu](http://www.cece.eu) and ERA (European Rental Association) [www.erarental.org](http://www.erarental.org)



Republic of Turkey  
Ministry of Science, Industry and Technology

# 2013 1st INTERNATIONAL CONSTRUCTION EQUIPMENT CONGRESS

19 - 20 Eylül / September 2013  
İstanbul - TÜRKİYE

T.C.  
Ministry of Transport, Maritime Affairs and Communications



Republic of Turkey  
Ministry of Economy



Minister of Science, Industry and Technology



IMDER President



Deputy Minister of Science, Industry and Technology



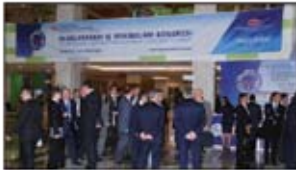
Head of the Congress, IMDER















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## Sürdürülebilir Ol, Geleceği İnşa Et.

*Be Sustainable, Build Future*

Ekonomi / Economy



Toplum / Community



Çevre / Environment



Teknoloji / Technology



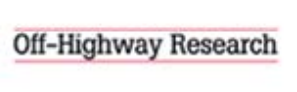
## Destekleyen Bakanlık ve Resmi Kurumlar (2013 yılında)

*Supporting Ministries and Government Institutions*



## Destekleyen Uluslararası Dernekler & Organizasyonlar

*Supporting International Associations and Organizations*



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**Türkiye'de 2030 Yılına Kadar  
750 Milyar Dolar Değerinde 1000 Mega Projenin  
Tamamlanması Planlanmaktadır**

**Until 2030  
1000 Mega Projects Worth 750 Billion USD  
Are Planned To Be Completed In Turkey**



Düzenleyen  
Organized by



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